



Arth Technology

The Best Online Training Institute



Complete WordPress Developer Training - Plugins & Themes

- ✓ Learn one-on-one WordPress with Expert Tutors, get hands-on Live Projects, guaranteed Placement assistance with certification.

Why Learn WordPress?

The WordPress CMS is quite robust and allows you to make a slew of websites with relatively zero coding experience. Be it a simple business site, a static blog or even an e-commerce website, you can easily create it all after you've started to learn how to develop WordPress websites.



Online WordPress **Course Syllabus**



1. Fundamental about Website, Domain and Hosting When you starts with Website Development, you need to learn the concepts about Domain, Hosting, Name Server, C Panel and many other important points. You will also learn about the XAMPP, WAMPP or App Server

2. WordPress Introduction, Installation & Hello World Why there is need of WordPress? Why WordPress powered 40% Websites of the World? Introduction, Installation Step by step Guide. How to Prepare first demo website and make it live on Localhost.



Online WordPress **Course Syllabus**

3. WordPress - Themes & Plugins

Once your website installation is completed, We need to start with Theme setup, Here we need to choose the theme which provides all the major important functionalities which is required for your website development. You will learn about the various popular WordPress Plugins which is must for any kind of websites. We will also help you to install, configure important plugins.

4. WordPress - Post & Pages

Post Vs Pages in WordPress is most important parts for WordPress Developers. We will explain the ways to create New Post, New Pages, edit existing along with useful functionalities like Category and Tags. You will learn how to use this Category and Tags for better navigation of WordPress Website.





Online WordPress **Course Syllabus**



5. WordPress - Media Management

Without Media Website will not look attractive, so we will explain how to use Media Management options to Add, Edit or Delete Media. Along with it we will discuss the ways to improve image performance.

6. WordPress - Settings & Advanced Concepts

Once you are done with complete website development using WordPress then its time for advanced settings, Taking Backup of WordPress Website, Restore WordPress Website, Forgot Password Recovery, Role Management and advanced concepts.



Objective of WordPress Development Training

- ✓ Learn Basics to Advanced module of WordPress.
- ✓ Build easy to create and manage website for beginners.
- ✓ Learn how to add plugins and themes.
- ✓ Understand potential threats to CMS websites and understand how to protect and backup such websites.
- ✓ Learn Blog Posting and Blog create in Website.
- ✓ Start learning SEO Friendly Website Development.
- ✓ Successfully organize and present content in WordPress.
- ✓ Become a good Web Developer, content and blog organizer developer.
- ✓ Learn Complete Projects Development and Deployment





Online WordPress

- ✓ 1 Months
- ✓ 3 Months
- ✓ Daily 1 Hours on Zoom/Meet

Online WordPress Course **Benefits**

- ✓ Complete Online Practical Training
- ✓ Certificate On Completion
- ✓ 100% Placement Support



THE BEST
Choices



Course Details Of WordPress Online Web designing



Did you know? WordPress is used by more than 50% of all websites because it's easy to learn, develop and deploy.

Our **WordPress Development Course** training course is best designed for beginners to experts. If you don't know any programming language, do not worry, you can learn WordPress easily because the development of a website using WordPress is very easy like drag and drop.

Our course focus on the enhancement of practical skills for beginners like skills for theme integration, skills for plugin selection and installation, replying to comments, creating new post easily, creating new page easily, creating and modifying existing design or themes of the site, and so on.

At the end of course you will get free **WordPress Certificate** Our main objective is to provide practical knowledge about technology so We will develop one beginner web site from scratch using all the functionality like Themes, Plugins, **posts, Pages, Settings, and all**. This **WordPress Development**



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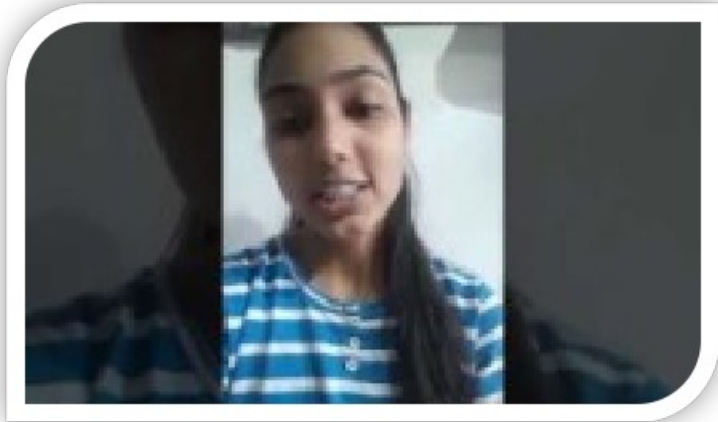


Who should take this WordPress Developer's Course:

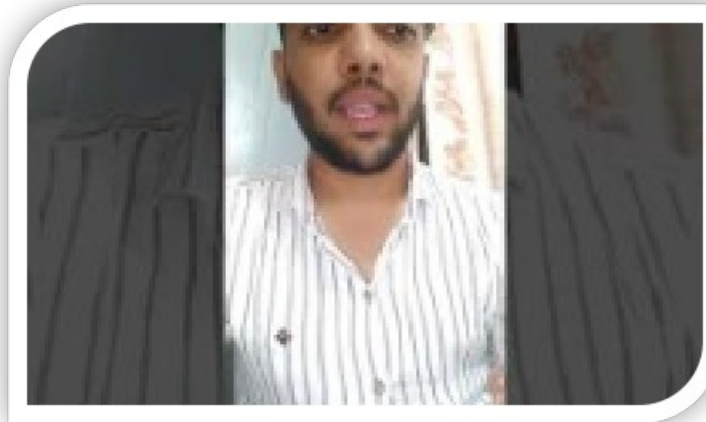
- ✓ Any one who wants to build Website without coding.
- ✓ Web designers and developers who want to advance their abilities and profits
- ✓ Anyone looking to diversify their revenue(income) sources
- ✓ Anyone interested in learning how the WordPress core works and how to expand it.
- ✓ Entrepreneurs interested in learning how to create premium plugins and themes.
- ✓ This course is designed for students who are new to using plugins and themes and want to learn best practises for doing so.
- ✓ Latecomer to the PHP and JavaScript programming languages.
- ✓ Anyone who wants to manage his/her website.



Student Testimonials for our Online Courses



https://youtu.be/rIXiUjV_hhc



https://youtu.be/kTEls8tKa_M



<https://youtu.be/xRHtlQcMi1M>



WordPress Interview Questions

1. What is WordPress?

Word press is the best Open Source CMS which allows it to be used free of cost. You can use it on any personal or commercial website without having to pay a single rupee for it.

2. Do you need to have a blog to use WordPress for a site?

It is not necessary to have a blog to use WordPress. WordPress was originally used as blogging software though it has since become popular for the website also.





WordPress Interview



3. WordPress.com vs WordPress.org - What is the Difference?

The difference is the host. With WordPress.org

- ✓ you host your website; with WordPress.com
- ✓ they host it for you.

4. Where is the WordPress content stored?

All WordPress content is stored in the MySQL database on Server.

5. What is the Difference between Posts and Pages?

- ✓ Posts are entries listed in reverse chronological order (the latest appears first).
- ✓ Pages are static, they are not listed by date, and they don't use tags or categories



WordPress Interview Questions

6. Is a Website on WordPress safe?

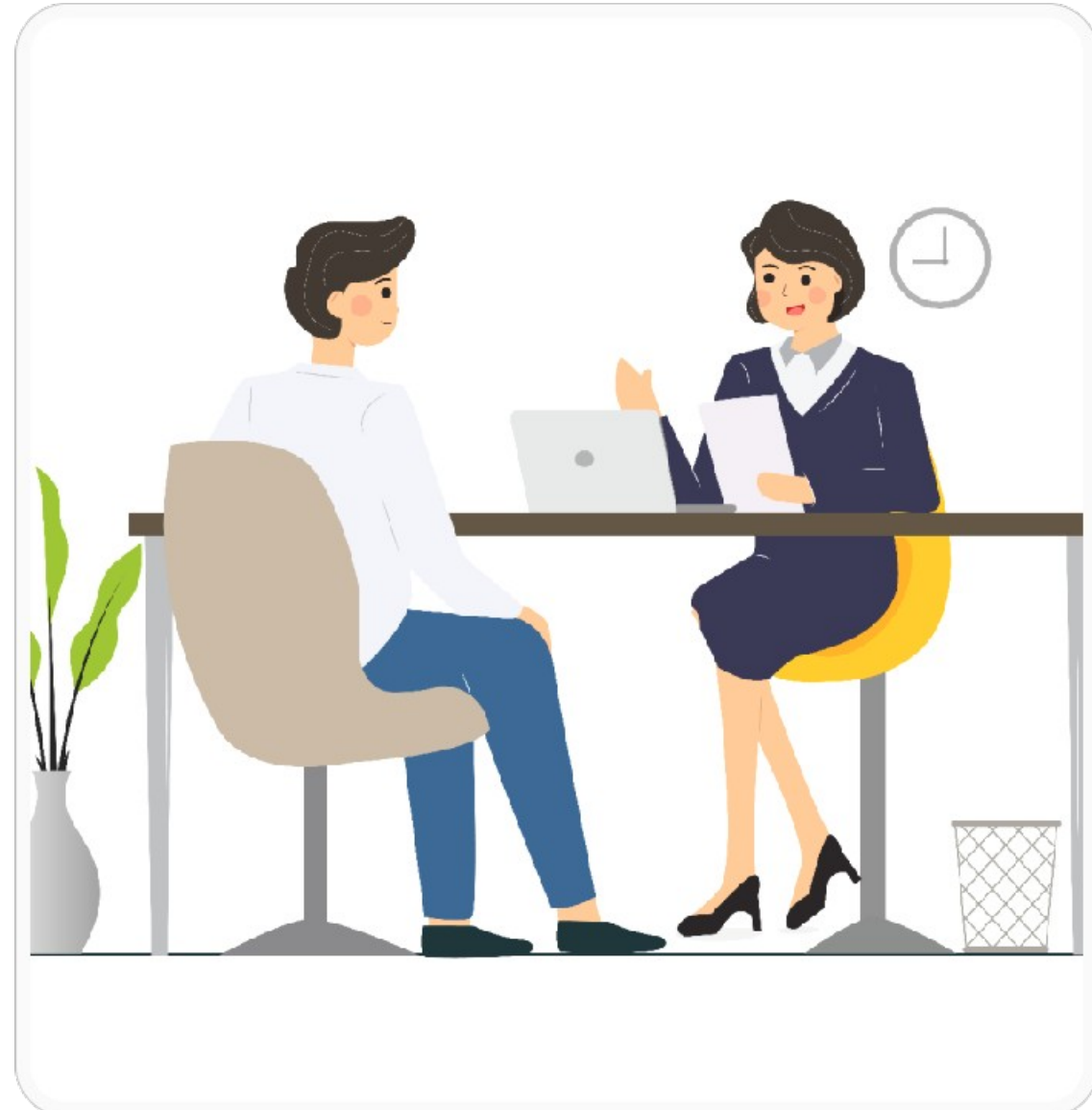
Yes, your website is safe on WordPress but you should keep your WordPress up to date to avoid hacking.

7. how to develop a WordPress plugin?

You need to come up with a unique name, create the plugin folder with a subfolder for PHP files, create the main plugin file, create functions for activation and deactivation, create an uninstall script and readme.txt file.

8. Is WordPress.com More Secure than WordPress.org? Why?

WordPress.com is considered more secure than Wordpress.org because the themes are limited on WordPress.com and installing plugins is not allowed.





WordPress Interview Questions

9. When Should You Not Recommend WordPress to a Client?

You should not recommend WordPress to a client if they are working on a non-CMS based project; if they want complex or innovative e-commerce; in the case of enterprise intranet solutions; if the site requires custom scripting solutions

10. What are Meta-tags?

Meta-tags are descriptions and keywords for displaying website or page information





About Expert Trainer

Mr. Adarsh Patel



Chief Executive Officer (CEO)

“Mr. Adarsh Patel is a Passionate Programmer who has worked with 50+ Different Programming languages. He has developed 500+ Websites, Applications & Scripts. He has experience of 11+ Years.”





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